

gregory hurcomb

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.experience.

<Studio Gregory Hurcomb> San Francisco, CA. 6/10 – present .*Founder / Director.*

- Design director and founder of multidisciplinary art and design firm.
- Freelance design, art direction, and production of drawings / installations and media for various projects.

<Freelance Designer> Berkeley, CA. 6/10 – present .*Freelance Designer.*

- Freelance design, and production of drawings for various projects for a variety of firms including Envelope A+D, Colour Studio and AvroKO.

<Architecture For Humanity> San Francisco, CA. 1/11 – 5/11 .*Architectural Design Volunteer.*

- Working on various design projects developing strategies and implementation of research projects.
- Research for projects across the globe.

<VIA Books: Upenn School of Design> Philadelphia, PA. 1/09 – 1/11 .*Creative Director.*

- Working on layouts and overall feel and look for the School of Design Academic Journal.

<Sola Pardell Architects> Barcelona, Spain. 6/01– 8/01 .*Architectural Intern.*

- Worked on drawings, schematic design, design development, and fabrication.

<Penn – Tshinghua TC Chan Center> Philadelphia. 6/08– 8/08 .*Research Assistant.*

- Compiled and analyzed data for The University of Pennsylvania's Action Plan for Net Zero Carbon Neutrality. Assisted Dr. William Braham and Dr. Ali Malkawi throughout the process.
- Examined campus buildings for energy consumption, usage patterns, and possible upgrades and implementation of energy saving strategies.

<Grip / Electric> NY. 6/03– 8/07 .*Grip/Electric.*

- Worked on various movies as a grip/electric setting up scenes, building lighting rigs, dolly shots, and more.

<Lise Sarfati / Magnum> USA. 9/03– 5/06 .*Photo Assistant.*

- Worked assisting photographer on a project concerning American teenagers that was published as the book *The New Life*, Twin Palms, 2005 and exhibited at Yosi Milo gallery in New York.
- Coordinated all appointments with subjects and schools and maintained film log.

<Illka Uimonen / Magnum> NY. 5/04– 1/05 .*Photo Assistant.*

- Scanned and retouched all images in a book entitled *Cycles*, Trolley Books.
- Scanned and retouched various images for submission to Newsweek and other magazines.

<EYE> NY. 8/03– 10/04 .*Art/Editorial Assistant.*

- Photo research for book projects, keystroke changes, scanning photographs, and general correspondence.

<Black Dog & Leventhal> NY. 4/02 – 2/03 .*Production Associate.*

- Photo research work on varied book titles.
- Maintained status report tracking new and reprint titles through production deadlines.

<The New Press> NY. 1/01 – 3/02 .*Production Assistant.*

- Maintained status report tracking new and reprint titles through production deadlines.
- Photo research work on varied book titles.

.education.

<The University of Pennsylvania> Philadelphia, PA. 9/07 - Present

Masters of Architecture – Graduation 2010

<The International Center of Photography> NY. 9/99 – 6/00

General Studies Certificate 2000

<Rutgers University> New Brunswick, NJ. 9/97 – 6/99
B.A. 1999 Major. English. Minor. Chemistry. 3.8 GPA

<Boston College> Chesnut Hill, Mass. 9/95 – 5/97

.academic experience.

<California College of the Arts> San Francisco, CA. 9/13 – Present .Adjunct Professor.

- Promoted to Adjunct Professor in the Architecture division at California College of the Arts. Now responsible for courses in Representation working in both digital and analog systems and processes.

<California College of the Arts> San Francisco, CA. 1/11 – Present .Lecturer.

- *Interdisciplinary Studio (the Digital Mural)*: This interdisciplinary studio focused on examining the nature of surfaces through the design and fabrication of individual student projects, installation based in nature, sited at various locations around CCA's campus with the ultimate aim to converge these projects into a final installation on the back glass façade of CCA's nave that utilized various techniques experimented with in studio. Utilizing different techniques such as collage, modeling, photography, rendering, drawing, and scripting, in both analog and digital domains, the studio looked to explore the spaces between installation, art, and architecture.

- *Elective in Radical Representation*: Advances in the capabilities of modeling tools radically change how architectural representation and design are conceived and executed. These tools are informed by and inform the architecture we create. Structured as a critical evaluation of the integration of architectural intent and representation methods, this advanced course will both teach specific methods and digital tools as well as explore the connections between 2D, 3D and 4D representation and the physical spaces they represent.

- *Studio Lecturer (BArch)*: Studio 1 introduces students to architectural design as a *process* of research, iterative development and investigating relations between concepts and constructions. The studio emphasizes methods that are rooted in discovery and learning, in lieu of models that illustrate preconceived images.

- *Lecturer in Visual Digital Media (BArch)*: This class emphasizes architectural communication, representation and design methodology through the use of visualization techniques with a focus on graphic representation, 2D drawing, 3D modeling, and graphic design for portfolio development.

<University of California Berkeley> Berkeley, CA. 1/12 – 8/12 .Lecturer.

- *Lecturer in Special Topics in Digital Design Theories and Methods, MArch & BArch*: With today's advances in the abilities of modeling tools, architectural representation and design have radically shifted in both their conception and execution. For architecture is both informed by and through these specific tools. This advanced course is organized as an amalgamation of architectural objectives and representational techniques that weave together the 2D, 3D, and 4D universes that we inhabit today.

- *Lecturer in Three-Dimensional Computing Techniques*: The course provides students with practical hands-on experience in using professional architectural modeling software (e.g., 3DStudio Max, Maya, Rhino, etc.). The course covers the process of creating, manipulating, and communicating through digital architectural models.

<The University of Pennsylvania> Philadelphia. 9/08 – 5/10 .Teaching Assistant.

- Teaching Assistant for Dr. Malkawi and Dr. Braham in Environmental Studies.
- Assisted in preparing slides for class, graded homework and interfaced with students.

<The International Center of Photography> NY 9/00 – 6/05 .Teaching Assistant.

- Teaching Assistant for various classes including large format photography with Curt Richter, color photography, studio lighting, and alternative process class.
- Teaching assistant for *Re-visions of el-barrío*: a community program that helps local youth use the arts to re-envision their identities and communities.

.awards.

<E. Lewis Dales Traveling Fellowship> Philadelphia, PA. 1/09 .Portfolio Competition.

- Portfolio Competition Award Winner for travel and research.

<The Donald Prowler Memorial Prize> Philadelphia, PA. 5/08 .Award.

- An annual prize in memory of Donald Prowler, MArch'75, a member of the faculty in the Department of Architecture for many years. The prize is awarded as a scholarship to graduate students whose work advances the design of sustainable architecture.

.computers. <Mac/PC>

- *Architecture:* Auto Cad / Rhino / Ecotect
- *Graphic Design:* Illustrator / InDesign / Quark Express
- *Animation:* Maya / 3d Studio Max
- *Photography:* Photoshop / After Effects / Premiere
- *Other:* Word / Excel / Powerpoint

.fabrication.

- equipment / materials: (wood & metal): band saw, circular saw, router, drill press, lathe, laser cutter

.photography.

- equipment: 4 x 5, medium format, 35mm, Digital, Lighting, Studio Equipment
- printing: C-prints, B&W, alternative process

.languages.

- Proficient (Intermediate Level) in Spanish & Portuguese.

.exhibits & installations.

- 2013 **<These Marks Are But Fragments of Us>** A 25' x 125' Mural Installed on the back façade of California College of the Arts San Francisco campus' main building. (February 2013 – May 2013)
- 2011 **<Amalgams>** An exhibition of recent prints developed through various digital collage techniques at Yield, SF, CA (Aug – Dec)
- 2010 **<Back On The Map>** An exhibition of work at the Center for Architecture in conjunction with AIA NYC and PennDesign.
- 2009 **<And Now What to Do With Rubies That Fall From Heaven>** A 16' x 60' Mural Installed on the Glass Facade of The School of Design, Meyerson Hall, The University of Pennsylvania. Philadelphia. (August 2009 – May 2010).
- 2006 **<Art Supermarket>** A benefit show for the:Artist:Network. "Lines and Plans": Drawings. NYC. (May).
- 2004 **<Stay Close>** Door Is Open, Bklyn, NY. (April – June).
- 2002 **<New Jersey Bound>** Level X, Bklyn, NY. (Jan. – Mar.).
- 2001 **<New Jersey Bound>** J.Kucinski Gallery, Portland, OR. (May – Aug.).
- 2000 **<Into New Jersey>** Princeton University School of Architecture, NJ. (Oct.).

.competitions.

- 2009 **<SEPTA Art in Transit Finalist>** 1 of 5 finalists in a Septa Art in Transit competition to design Public Art in the Girard St. Station on the Broad Street Line of the subway in Philadelphia, PA.

.publications.

- "**Distress Signals**" on Architizer: http://www.architizer.com/en_us/blog/dyn/author/ghurcomb/